



22<sup>nd</sup> January 2024

To Whom It May Concern,

**Subject: An Open Letter Addressing Unfair Treatment of Australian Firearms Industry in Business Transactions**

I hope this letter finds you well. I am writing to bring attention to a pressing issue that affects law-abiding Australian firearms dealers and others in the firearms industry who, despite being licensed and adhering to regulations, face discrimination in their daily business dealings with banks, EFTPOS providers, and social media platforms.

It has come to my attention that many businesses in the firearms industry are encountering obstacles in securing basic financial services and utilizing online platforms for their businesses. These individuals, who are legally permitted to operate, find themselves at a disadvantage due to unfair treatment that hampers their ability to earn a decent living.

Financial institutions, including banks and EFTPOS providers, play a pivotal role in facilitating business transactions. However, the Australian firearms industry reports difficulties in obtaining essential services, such as account management and payment processing. This not only impedes their day-to-day operations but also restricts their potential for growth and prosperity.

Furthermore, social media platforms, which serve as vital marketing tools for businesses in the modern era, appear to be exacerbating the issue. Discrimination against firearms dealers and those in the industry on these platforms limits their reach and obstructs their ability to connect with potential customers.

It is crucial to emphasize that these firearms industry businesses operate within the boundaries of the law, obtaining and maintaining the necessary licenses to conduct their business legally and responsibly. Denying them fair access to essential services and online platforms contradicts the principles of equality and fairness that should govern our society.

I urge you to address and rectify these discriminatory practices. It is essential to create an environment where all law-abiding businesses, including firearms dealers,



can thrive without facing unnecessary discrimination. By doing so, we contribute to a fair and just society that respects the rights and livelihoods of all its citizens.

In addition, it's worth highlighting that the firearms community serves as a unifying force, bringing together a diverse array of individuals ranging from avid hunters and dedicated farmers to skilled Olympic sports enthusiasts and everyone in between. This broad spectrum of participants underscores the multifaceted nature of the firearms community, fostering a shared passion that transcends backgrounds and professions. Beyond the pursuit of individual interests, it plays a pivotal role in uniting families and friends, providing a common ground for shared experiences and camaraderie. By celebrating the inclusive nature of the firearms community, we acknowledge the importance of mutual respect and understanding among its members, promoting a sense of community that extends far beyond the shooting range.

Thank you for your attention to this matter. I am hopeful that you will take the necessary steps to ensure a level playing field for Australian firearms dealers and the firearms industry in their pursuit of a decent living.

Sincerely,

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and

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